

t o d d h o l d m a n

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online demo reel: www.plainsmediagroup.com/resume

t e c h n i c a l p r o f i c i e n c i e s

After Effects
Photoshop
Illustrator
Final Cut Pro

HTML
CSS
PHP
MySQL

DVD Studio Pro
Motion
LiveType
Soundtrack Pro

Quicktime
Cleaner
Chyron
Zaxwerks 3D

p r o f e s s i o n a l e x p e r i e n c e

Plains Media Group, Inc., Minneapolis, MN Owner / Account Manager / Lead Designer, August 2004 - Present

Graphic design for print, video, web media, and motion graphics
Design, code, and maintain websites using CSS, HTML, and PHP
Manage corporation and project budgets, proposals, and client billing
Facilitate client relationships and provide technical support
Select Projects

www.plainsmediagroup.com
www.printshoppes.com
www.cinemagiclearning.com
www.brianjonas.com
www.governmentmarketingservices.com

Created Photodrop Software (custom web application)
Synchronizes photo studios, computers, servers and staff
Resulted in increase of >11,000 photo uploads per month
Midwest Events Annual Awards Ceremony
Design motion graphic package for broadcast and live presentation

CineMagic Media Studios, Minneapolis, MN

Multimedia Producer, November 2005 - Present

Produce motion video and sound for digital cinema display
Create ads from conception to presentation
Multimedia, menu-driven DVD authoring
Design promotional print and web graphics
Advise management on hardware and software purchases

write script
create logo
design layout
2D / 3D design
create animation
compose soundtrack
coordinate voiceover artist
garner client review and approval

CTV Channel 15, Roseville, MN

Graphic Designer / Special Projects Coordinator, September 2000 - August 2004

Graphic design for print, video, web media, and motion graphics
Produced and directed multiple television shows for live broadcasts
Course instructor for several digital video classes
Founded and facilitated a Final Cut Pro user's group
2003 National Alliance for Community Media award
Served on Telecommunication Advisory Committees for New Brighton, Mounds View and Shoreview, MN

Minnesota Senate Media Services, St. Paul, MN

Chyron Operator / Video Production, 2000 Senate Session

Operated and programmed the Chyron for live television broadcasts
Director, audio operator, remote camera operator

WDAY Television, Fargo, ND

Technical Director, 1997 - 1999 / Studio Crew Chief, 1996 - 1997

Directed daily live television program, "First News"
Trained staff on graphics, audio, cameras, editing, and operation of equipment

Mass Communications Coursework

1993 - Ongoing

Minnesota State University Moorhead
North Dakota State University

v o l u n t e e r s e r v i c e

Cookie Cart: logo design, web master, weekly updates (www.cookiecart.org)
Colfax, ND: logos, print, apparel, website design for 125th Anniversary celebration (www.colfaxnd.com)
Richland Church: web development (www.richlandoursaviors.org)
Dakota County Library: taught EBay Basics to library patrons
Blogger and social software veteran since 2001